WHERE FIRE
MEETS FLAVOR

火と旨味の、出会い

BBQ LAND
ASIAN GRILL & BARBECUE

MENU

BBQ LAND celebrates the tradition of modern Asian Yakiniku through premium ingredients, immersive tableside grilling, and heartfelt hospitality. Every plate is crafted to bring people together, one unforgettable bite at a time.

◆ *Savenor's* ◆

Savenor's — most famously known for being Julia Child's butcher — is a historic butcher shop established in 1939 and based in Cambridge Massachusetts that we are happy to partner with for our meat.

Please let your server know of any food allergies.

Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.

A 20% gratuity will be automatically added to parties of more than 6 guests.

31 Boston Tpke, Shrewsbury, MA

Mon – Thu & Sun 11:30 AM – 9:00 PM · Fri – Sat 11:30 AM – 10:00 PM

FOR THE GRILL

Premium Beef

B01 Japanese A5 Wagyu — **58**
Whole-cut A5 Wagyu, buttery and melt-in-your-mouth

B02 Prime Thick-Cut Beef Tongue ★ — **36**
Juicy and Springy with a rich texture

B03 American Wagyu Boneless Short Rib ★ — **29**
Tender, richly marbled, delivering a juicy bite

B05 Prime Filet Mignon — **26**
Lean, tender with a buttery-soft bite

B06 Prime Ribeye — **26**
Abundant marbling, exceptional tenderness

B07 Prime Kalbi — **26**
Richly marbled for exceptional tenderness, Bone-In

B08 Thin Sliced Brisket Wrapped Enoki Mushrooms — **12**
Juicy, savory bite with a delicate, crisp finish

B09 Marinated Beef Short Rib Rolled In A Jar ★ — **32**
Marinated in our secret sweet soy sauce — sweet, savory, and served in large slices
Contains: Sesame, Wheat, Soy

B10 Bone In Porterhouse Steak Halal — **28**
Whole halal bone-in steak, lightly marinated — fresh, tender, and juicy
Contains: Sesame, Wheat, Soy

B11 Marinated Prime Kalbi ★ — **26**
Signature Marinated, juicy texture, Bone-In

B12 Lean Black Pepper Steak — **16**
Juicy, flavorful steak with a robust, Peppery finish
Contains: Egg

B15 Savory Beef Tips — **16**
Marinated sliced boneless short rib — tender and savory
Contains: Egg

B16 Beef Rib Cubes — **16**
Marinated beef shoulder — savory, with a springy bite
Contains: Wheat, Soy

B17 Marbled Black Pepper Beef Brisket — **12**
Bold, juicy, and flavorful with black pepper
Contains: Egg

Poultry

C01 Spicy Chicken Thigh — **12**
Marinated tender boneless chicken thigh with a touch of spice

C02 Flavor Marinated Chicken Thigh — **12**
Aromatic, Char-Grilled Flavor

Pork

P01 Berkshire Pork Jowel ★ — **16**
Delicately marbled for juicy tenderness and a pleasantly crisp bite

P02 Thick-Cut Berkshire Pork Belly — **12**
Richly marbled for exceptional juiciness, buttery tenderness

P03 Kimchi Pork Belly — **12**
Tender, juicy pork belly with tangy kimchi
Contains: Seafood

Lamb

L01 Lamb Chop (2PCS) — **26**
Tender, juicy premium American lamb

L02 Halal Lamb Ribs(2pcs) — **22**
Rich, juicy bone-in lamb ribs

Seafood

S01 Foil-Wrapped Salmon — **16**
Thick-cut salmon with mushrooms, butter, and onion — teriyaki flavor
Contains: Wheat, Soy

S02 Squid ★ — **16**
Fresh squid — crisp, springy, and full of flavor. Try it with our house-made dry seasoning.

S03 Buttered Scallop(2pcs) — **12**
Grilled in butter, sweet and tender

S05 Shrimp (4pcs) — **8**
Plump and succulent — butter garlic or slightly spicy

Vegetables (V)

V01 Vegetable Assortment — **14**
Lettuce, pepper, garlic slice, carrot

V02 Broccoli — **8**

V03 Asparagus — **8**

V05 Potato and Sweet Potato Platter — **8**

V06 King Oyster Mushroom — **8**

V07 Enoki — **8**

V08 Zucchini — **5**

Add-On

V09 Real Wasabi — **2**

V10 Pineapple Slice — **2**
Smoky, sweet, and tangy, great with grilled meat

FROM THE KITCHEN

Appetizers

A01 Mala Tossed Beef Tongue — **16**
Mala-flavored tender beef tongue, served with shredded cucumber
Contains: Peanut

A02 BBQLAND Mashed Potato (V) — **12**
Classic flavors with a crunch

A03 Eggplant Salad with Peanuts and Egg Crumble — **12**
Mashed eggplant with crumbled egg, dried shrimp, and peanuts — fresh, savory, and appetizing
Contains: Seafood, Egg, Wheat, Soy, Peanut

A05 Stir-Fried Mixed Vegetables (V) — **12**
A Korean street-food classic — glass noodles with vegetables and egg crepe
Contains: Egg, Wheat, Soy

A06 Gyeran-Jjim (Korean Egg Souffle) ★ — **10**
Fluffy steamed egg custard with scallions and sesame oil
Contains: Sesame, Seafood, Egg

A07 House Salad (V) — **10**
Gem Lettuce, Red Leaf Lettuce, Romaine with Arugula and Little Red Radishes

A08 Signature Kimchi ★ — **8**
Sweet, spicy and tangy
Contains: Seafood

A08 Signature Kimchi (Small) — **5**
Sweet, spicy and tangy
Contains: Seafood

A09 Marinated Cucumber (V) — **8**
Sweet-sour and savory, pairs perfectly with grilled meat

A10 Blistered Shishitos (V) — **7**
Smoky and Mild

A11 Japanese Seaweed Salad (V) — **6**
Briny and Refreshing
Contains: Sesame

A12 Edamame (V) — **5**
Classic, lightly salted

A15 Pickled Daikon (V) — **5**
Tangy and Crisp
Contains: Wheat, Soy

A16 Cold Noodles (V) — **5**
Chilled soba noodles served in a refreshing broth
Contains: Sesame

Fried Bites

Z01 Fried Calamari — **16**
Crispy golden calamari — tender inside, crunchy outside
Contains: Seafood, Wheat

Z02 Soft Battered Fried Shrimp — **16**
Golden and crisp outside, tender and juicy inside
Contains: Egg, Wheat

Z03 Taiwan Style Popcorn Chicken ★ — **12**
Fried Chicken with a Savory Crunch
Contains: Wheat

Z05 French Fries (big) (V) — **12**

Z05 French Fries (small) (V) — **8**

Z06 Fried Chicken Wings (6pcs) — **12**
Crispy and Savory with Aromatic Bay Leaf
Contains: Egg, Wheat

Z07 Shichimi Fried Tofu (V) — **12**
Silken Center with a Kick
Contains: Wheat, Soy

Z08 Mushroom Trio (V) — **12**
Fried seafood mushrooms, crab mushrooms, and king oyster mushrooms, garnished with enoki
Contains: Wheat

Z09 Japanese-Style Cheese Chicken Roll — **12**
Chicken breast rolled with mozzarella
Contains: Egg, Milk

Z11 Shrimp Tempura — **10**
Light, crispy tempura shrimp — delicate and golden
Contains: Seafood

Z12 Drunkard‘s Peanuts (V) — **8**
Savory, mala, and sweet peanuts — once you start, you can’t stop
Contains: Peanut, Sesame

Z15 Kuroshio Mackerel — **8**
Bold, Umami-rich
Contains: Seafood

Z16 Pan Seared Pork Dumplings ★ — **8**
House-made pork dumplings, pan-seared with a crispy golden lace — beautiful and delicious
Contains: Wheat

Z17 Seafood and Scallion Pancake — **8**
Squid, shrimp, and scallops with scallions — crispy outside, savory and fragrant
Contains: Seafood

MAINS

F01 Mala Grilled Sea Bass ★ — **38**
Mala-grilled sea bass with soybean sprouts, wood ear, lotus root, enoki, and rice cakes — topped with peanuts
Contains: Seafood, Peanut, Soy

F02 Squid Ink Cuttlefish Dumplings ★ — **20**
Squid-ink wrappers filled with cuttlefish, pork, and chives — fresh, tender, and juicy
Contains: Seafood, Wheat, Soy

F03 Wagyu Fried Rice ★ — **18**
Fragrant, Wok-Tossed Rice Infused with Buttery, Melt-In-Your-Mouth Wagyu Beef
Contains: Egg, Wheat, Soy

F05 Salmon Fried Rice — **18**
Salmon and egg fried rice, sprinkled with shiso and crumbled nori
Contains: Seafood, Wheat, Soy

F06 Fresh Shrimp Broth with Rice — **18**
Rice simmered in fresh shrimp broth, with shrimp, scallops, shiitake, diced squid, and diced pork
Contains: Seafood

F07 Seafood Fried Rice — **16**
Fried rice with shrimp, scallops, crab roe, and egg
Contains: Seafood, Egg

F08 Yakiniku Don ★ — **16**
Tendered grilled meat served over rice, garnished with avocado and crab roe
Contains: Seafood, Wheat, Soy

F09 Cheesy Beef Ishiyaki — **16**
Sizzling, Tender Beef with Gooey, Melted Cheese over rice
Contains: Egg, Wheat, Soy

F10 Seafood Dough Drop Soup — **16**
Tender dough drops and mixed seafood simmered in fresh shrimp broth — savory, fragrant, and unforgettable
Contains: Seafood, Wheat, Soy

F11 Gyudon — **12**
Tender sliced beef and sweet onions simmered in sauce, served over rice
Contains: Sesame, Seafood, Wheat, Soy

F12 Korean Cold Noodles (Naengmyeon) ★ — **12**
Chewy noodle in chilled sweet and savory broth
Contains: Sesame, Egg

F15 Scallion Oil Soba Noodles — **12**
Chewy Buck-Wheat Noodles Tossed in Fragrant, Slow-Rendered Scallion Oil
Contains: Seafood, Wheat, Soy

Stone Pot Soup

T01 Oxtail Soup (Halal) Limited ★ — **16**
Premium oxtail and apple, slow-steamed for four hours — clear, sweet, fresh, and fragrant

T02 Spicy Tofu Stew (Soondubu Jjigae) ★ — **8**
Spicy and Comforting
Contains: Seafood, Egg, Soy

T03 Spicy Beef Soup (Yukgaejang) — **8**
Rich and Fiery
Contains: Wheat, Soy

T05 Miso Soup — **6**
Rich Umami broth
Contains: Seafood, Wheat, Soy

Add-On

F16 Soft Boiled Egg (V) — **2**
Contains: Egg, Wheat, Soy

F17 Hard Boiled Egg (V) — **2**
Contains: Egg

F18 Steam Rice (V) — **2**

BBQ LAND
ASIAN GRILL & BARBECUE

Build Your Own BBQ Set

Pick from each group below — one set price covers it all.

FROM THE KITCHEN

Soup Group

Spicy Tofu Stew
Spicy Beef Soup
Miso Soup

Group A

Japanese Seaweed Salad
Signature Kimchi
Cucumber Salad
Pickled Daikon
Edamame

Group B

Korean Egg Souffle
Taiwanese Salt & Pepper Chicken
Shichimi Fried Tofu
French Fries
Shrimp Tempura
Fried Chicken Wing
BBQLAND Mashed Potato
Kuroshio Mackerel
Mushroom Trio
Seafood and Scallion Pancake
Pan-Seared Dumpling
Drunkard's Peanuts

FOR THE GRILL

Prime Group

Prime Filet Mignon
Prime Ribeye
Bone-In Porterhouse Steak (Halal)
Beef Tongue
Prime Kalbi or Marinated
American Wagyu Boneless Short Rib

Choice Group

Lamb Chop 1 Pc
Marbled Black Pepper Beef Brisket
Thick-Cut Berkshire Pork Belly
Lean Black Pepper Steak
Savory Beef Tips
Beef Rib Cubes
Thin Sliced Brisket Wrapped Enoki Mushrooms
Foil-Wrapped Salmon
Squid
Buttered Scallop
Shrimp
Kimchi Pork Belly
Pork Jowel
Flavor Marinated Chicken Thigh
Spicy Chicken Thigh

SET PRICES

1 PERSON	2 PERSON	3 PERSON	4 PERSON	6 PERSON
45	**95**	**150**	**200**	**300**
1 Soup 1 from Group A 1 from Group B 1 from Prime	2 Soups 2 from Group A 2 from Group B 1 Prime · 1 Choice Complimentary Salad & Assorted Vegetables	3 Soups 2 from Group A 2 from Group B 2 Prime · 3 Choice Complimentary Salad & Assorted Vegetables	4 Soups 2 from Group A 3 from Group B 3 Prime · 4 Choice Complimentary Salad & Assorted Vegetables	6 Soups 3 from Group A 4 from Group B 6 Prime · 4 Choice Complimentary Salad & Assorted Vegetables